



## 2023 Brockville Rotary Santa Claus Parade Rules and Conditions

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Thank you for your interest in participating in this year's Christmas Parade. Please take the time to read all the following information. This will assist us in making the parade a safe, entertaining, fun, festive event. We look forward to having you participate. It is the entry contact person's responsibility to review safety rules with all your participants.

### Float Criteria:

The following information is not to deter your participation, rather to attempt to make this year's parade fun, entertaining as well as to ensure safety. This year we are presenting an evening parade and encourage floats and walkers to join in celebrating Christmas in Brockville.

### Insurance:

Each participant in this parade must have personal liability insurance. The organizers, namely the Rotary Clubs of Brockville and the 2023 Parade Committee will not be held responsible for any mishap involving any parade entrant.

No advertising flyers or flyers of a political or religious nature are allowed to be passed out. Please do not regard the parade as an outdoor advertising opportunity as it is an event for children and their families. Vehicles with a company name on them and nothing related to Christmas do little to entertain children, and therefore will not be permitted. Vehicles must either be pulling a float or be accompanied by walkers. Music, colour, and animation will make any entry come to life.

### Theme for 2023:

This year's theme is "***Christmas Fun and Games***".

To help with your creative process, we have listed the following subcategories for you to work from:

- Outdoor activities like skating and tobogganing, hockey, snow sculpting
- Classic toys like rocking horses and teddy bears, dolls (Barbie of course this year!), drums, toy soldiers, etc.
- Board games like chess, Monopoly, Snakes and Ladders
- Video games and/or characters
- Decorating the Christmas tree and home
- Road trips to family, or vacations and travel

This list is only a rough guide to get you started. Let your imagination snowball with your float design, and feel free to combine themes (e.g. classic toy characters building a snowman or baking cookies). Remember to add colourful festive lights for this nighttime parade (but no strobes please). Music is also an option, especially if it relates closely to your design theme. Put on your thinking toques -- or ugly Christmas sweaters --- and have fun!

A single ribbon, sign, etc. on an entry cannot be construed as a being decorated. The intent of the parade is to lift the spirit of awareness of the upcoming season and is directed towards the children in the community.

Advertising is inevitable and we understand and support this if the entry does so while incorporating the theme or thought of Christmas in their decorating.



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As is tradition, the Santa and Mrs. Claus Float will appear at the end of the parade, thus no other Santa Claus will be permitted take part in the parade line up.

### Judging:

The judges may be viewing the floats from 3:30 p.m. to 4:45 p.m. therefore all floats must be in place by 4:00 p.m. The judges will continue judging during the parade.

### Criteria:

The judges will be looking at the following categories when awarding the prizes listed below.

When judging this year's theme, attractiveness, originality, effort, props, costumes, enthusiasm of participants and participation of adults and youth will all be considered.

Best Overall Entry - 1st place

Best Overall Entry - 2nd Place

Best Overall Entry - 3rd Place

Best Band

Most Humorous Entry

Best Automated Entry

Best Walking Entry

Best Clown

**The parade will start at 5:00 p.m. sharp.** The parade judging area is in front of City Hall. If you wish to impress the judges and show your enthusiasm, City Hall is the place to strut your stuff!

YourTV and Hometown TV12 will be recording the parade from this location at 5:00 PM and at various other times.

YourTV is truly local and is available exclusively to Cogeco subscribers on Channel 700 and Epico 100.

Hometown TV12 will have a video of the parade located at [Videos Archives - \(hometowntv12.ca\)](https://www.hometowntv12.ca/videos-archives).

The winners in the various categories will be given to the local media, published on the webpage, and contacted by email the following day.

### Handouts/Safety:

**NOTHING IS PERMITTED TO BE THROWN FROM FLOATS OR OTHER VEHICLES.**

If you have Handouts such as candy, balloons, coupons etc., they must only be given out by walkers along the curb. This will help to prevent small children from running onto the road and possibly being injured.

Any handout for advertising purposes, political or controversial in nature is not permitted.



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Parade coordinators will advise the judges of float participants not following these regulations; thus, eliminating that float from the competition and possibly future participation.

Riders must not have feet hanging over the side of the float thus avoiding any contact with the wheels, falling, etc.

Financial responsibilities for all float material is the responsibility of the entrant.

**Animals are allowed however, they must be specified when registering.**

Proof of insurance is required. Please ensure proper clean up for any animal activities. Insufficient clean-up may result in being unable to attend in the future.

Your float or parade entry should have a sign or banner with your organization's name at the front of the entry. This will make it much easier for the judges to determine where each entry starts and would assist them with their important task.

As it is customary for the Brockville Fire Department to collect food, toys and money, there will be no other collection/solicitation without approval from the Parade Committee.

### Emergency Vehicles:

All Emergency vehicles will refrain from using sirens and air horns during the parade. These will be reserved for genuine Emergency Responses only.

### Height Restriction:

Due to overhead wires on King Street, height restriction is 4.1 meters (13.5 feet). It will be the responsibility of each entrant to physically verify the entire route, including getting to, continuing to, and departing from the parade route to ensure their entry can safely pass and also changes in height and width interferences/obstacles which the parade committee has not been made aware of.

### Entry Arrival:

**All entries must acquire an "Entry Number Card" on arrival at the check in point located Southbound at the intersection of Reynolds Drive and North Augusta Road.**

### [2023 Brockville Rotary Santa Claus Parade Entrance to Staging Area](#)

Drivers are asked to remain safety minded during the parade and to stay in line, leaving approximately 40 to 50 feet from the entry in front or back of them as entrants may need to reverse into their position in the staging area.

If a breakdown occurs, please pull over to the side to allow others to proceed.

Please do not stop to allow riders off until you reach the end of the parade, which is on Gilmour Street.

### Display of Entry Numbers:

To keep the parade organized, all entries will receive a pre-assigned "Entry Number Card".

The "Entry Number Card" must be displayed in either the Driver's side window or Left side of the windshield.



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The Parade Marshall, Judges and Commentators will refer to this number throughout the parade and relate it to the entrant's registration information they entered on the website.

### Return of Entry Numbers:

To help in managing the costs of the event, we ask for everyone's participation in returning their assigned "Entry Number Card" to the Rotarian(s) requesting these at the end of the parade route.

### Drop Off Points for Riders:

Drop off directions will be provided by a volunteer at the Check In point (**Southbound at the intersection of Reynolds Drive and North Augusta Road**).

[2023 Brockville Rotary Santa Claus Parade Entrance to Staging Area](#)

### Pick Up Point for Riders:

Entry participants must depart the area of the parade immediately after your float has reached the end as there will be a continuous flow of entries behind you. Please pull your entry as far north on Gilmour St., before you reach Church St., while getting direction from the volunteers. Stop only long enough to allow your riders to disembark then carefully enter the flow of traffic at the intersection of Gilmour St. and Church St.

**Ensure that your riders have made arrangements for pick up on side streets, which would allow them a higher degree of safety given the expected increase of traffic flow along the parade detour routes.**

***Failure to adhere to any of these Guidelines, particularly those safety related may result in your being disqualified from awards. Continuation of any violation will not be tolerated. You may be asked to leave the parade.***

Thank you for your cooperation and we look forward to your participation and a fun filled event.

If you have any questions, please contact us at [registration@scp.rotarybrockville.ca](mailto:registration@scp.rotarybrockville.ca).